

COOKING FOR SEAMUS

SERIES 1



A YOUTUBE SERIES ABOUT A DISABLED BULL WHO IS THE HOST OF HIS OWN COOKING SHOW

MEDIA KIT

People
Productions


Australian Government

 Screen
Australia

ABOUT THE SHOW

Cooking for Seamus is a wildly original documentary about a disabled bull named Seamus who stars in his very own cooking show — set in his own paddock.

Series 1 released 16 episodes weekly on YouTube, with each episode following the bovine's dizzying rise to foodie fame as he judges dishes prepared by visiting celebrity chefs.



Quotes & Reviews

In a world too often marked by anger and destruction, the image of this determined creature – defying the odds and bringing people together – feels not just heartwarming, but quietly revolutionary. Sometimes, hope doesn't shout. It cooks.

[Anna Jahjah, 'A Soft Rebellion', Editorial, South Sydney Herald](#)

THE STORY

Singer-songwriter Archer lives in a caravan and shares a paddock in regional Victoria with Seamus, a bull born with a rare form of palsy. Saved from euthanasia as a newborn by Archer and his friend BJ, Seamus was unable to walk or feed from the ground — so he was raised on human food.

Over time, Archer noticed the young bull’s intense interest in flavour and began to suspect that Seamus possessed a truly exceptional palate. He started experimenting, feeding Seamus a wide variety of foods while studying his reactions. By the time Seamus was six, Archer had arrived at an extraordinary conclusion: the rescued bull was “the greatest food critic in the world.”

Determined to prove it, Archer devised a plan — a cooking show set in Seamus’s paddock, where chefs would prepare dishes for the bull to judge, with Archer translating his verdicts from reading his facial expressions.

As Archer brought this wild idea to life, a documentary crew began filming.

Shot over three years and shaped over many months in the edit, the series features episodes ranging from 4 to 20 minutes in length. It began rolling out weekly on YouTube in May 2025.

While the series documents the creation of the cooking show, it’s ultimately driven by a deeper emotional arc — revealing the eccentric and heartfelt world of BJ (Seamus’s ‘mum’ and a tireless animal rescuer), Trevva (the resident artist), and Archer, whose original songs provide the show’s musical soul.

We come to know Seamus both before and after his rise as a celebrated food critic, as well as his companions: Lillian the goat - his best friend - and Danny Boy the pig, his well-meaning but chaotic paddock-mate.

Every so often, a celebrity chef arrives and the show shifts into full cooking mode — with Archer hosting and Seamus judging. Seamus’s on-set behaviour adds a layer of unpredictability and charm; after all, he weighs over a tonne, often topples over, and doesn’t hold back.



EPISODE GUIDE

[Episode 1 – Disabled Rescue Bull Host of Own Cooking Show | Cooking for Seamus](#)

Archer begins to suspect Seamus may have the best palate in the world and decides he wants to try to create a cooking show where Seamus is the judge. (Released May 7)

[Episode 2 – Rescued Calf Becomes Food Critic | Cooking for Seamus](#)

Seamus's backstory episode, and an introduction to his devoted carer, BJ and some out of the ordinary cleaning routines. (Released May 7)

[Episode 3 – Seamus Tries Appalachian Cuisine | Cooking for Seamus](#)

Chef #1: Martha Spencer travels from the USA to serve Seamus a traditional Appalachian dish. (Released May 7)

[Episode 4 – The Cooking Show Artist | Cooking for Seamus](#)

We meet others in Seamus and Archer's world, including eccentric resident artist Trevva. (Released May 21)

[Episode 5 – Seamus's Best Friend is a Goat | Cooking for Seamus](#)

We're introduced to Lillian, Seamus's loyal best friend and we learn a little more about how Seamus's palsy condition affects him.. (Released May 28)

[Episode 6 – Seamus Tries a Rare Mushroom 🍄 | Cooking for Seamus](#)

Chef #2: Martin Martini (who is allergic to cows) brings Seamus a foraged delicacy — the beefsteak mushroom. (Released June 4)

[Episode 7 – Trevva Reflects: Animals, Mornings and the Search for Chefs | Cooking for Seamus](#)

Trevva - our (semi) Resident Artist - ponders difficult mornings, cooking shows, and the magic of animals. (Released June 11)

[Episode 8 – Seamus's Mum: Farm Girl to Animal Rescuer | Cooking for Seamus](#)

BJ shares her path from growing up on cattle stations to becoming a staunch animal rescuer — at great personal cost. (Released June 18)

[Episode 9 – Seamus tries Wanita's Turkish Salad \(Cow Friendly\) | Cooking for Seamus](#)

Chef #3: Australia's Queen of Honky Tonk, Wanita, cooks a salad for Seamus. Tensions rise between Wanita and BJ. (Released June 25)

[Episode 10 - Archer and Trevva's Book of Ideas | Cooking for Seamus](#)

Trevva and Archer launch their new book with an attempt at an infomercial. (Released July 2)

[Episode 11 - Seamus tries Dorsky's Bush Damper | Cooking for Seamus](#)

Chef #4: Dorsky and her grandsons cook damper in a camp oven and share a language lesson in Pertame (Southern Arrernte). (Released July 9)

[Episode 12 – Kamahl Goes Bananas for Seamus](#)

Chef #5: Kamahl arrives and dons a resplendent gold cape, recites Desiderata, and feeds Seamus 27 bananas. (Released July 16)

[Episode 13 – Wild Board Who Likes to Dig: Seamus’s Misunderstood Neighbour](#)

BJ’s enormous rescue pig Danny Boy often finds his way (uninvited) down to Seamus HQ. There are a variety of conflicting opinions about Danny Boy's character and intentions. (Released August 13th 2025)

[Episode 14 – Nat’s What I Reckon Cook 10kgs of Pasta for a Hungry Bull](#)

Chef #6: Much loved cook and mental health advocate Nat’s What I reckon joins the show to make a bull sized pasta and be judged by Seamus. (Released August 20th 2025)

[Episode 15 – Bull Crap or Fine Art?](#)

Archer and Trevva take an interest in Seamus's work as an artist, admiring the sculptures he leaves all over the paddock. (Released August 27th 2025)

[Episode 16 – Rescue Bull faces of with Psychoanalyst](#)

Chef #7: Trevva's nonagenarian psychotherapist Dr Elisabeth Arthur joins the team to make Seamus boiled vegetables. Dr Arthur, Archer and Trevva reflect on modern society and the artistic shapes of Seamus’s excrement. (Release September 3rd 2025)

Quotes & Reviews



There’s a level of authenticity and realism that grips the watcher, relatable yet so foreign, like finding yourself in a strange place with a sense of deja vu

Olivia Rodrigo, YouTube fan

Beautiful, heartwarming and hilarious. Not only does Seamus satisfy his hunger, my soul’s just been fed too!

YouTube fan

*Who would believe that the latest star of YouTube is a charismatic bull named Seamus? ... People Productions have once again documented the stirring rise from obscurity to celebrity. **Cooking for Seamus** is a celebration of both the absurd and of animal-human bonding. Apart from the miscellany of guest chefs, and their concoctions – the intrigue for the documentary makers is also the mercurial loner Archer.*

Catherine Skipper, **South Sydney Herald**

Production Information

Cooking for Seamus is a series made by People Productions. We're a motley, world-class crew, firm believers in these characters and this series. The core creative team first came together while making the feature documentary [I'm Wanita \(2021\)](#) which played at more than 20 international film festivals and won the Documentary Australia Foundation Award for Best Documentary at Sydney Film Festival; Best Music Documentary at Raindance Film Festival and Best Feature Documentary at Australian International Documentary Conference.

Cooking for Seamus was made with Principal Production support from Screen Australia and received some philanthropic support via Documentary Australia Foundation.

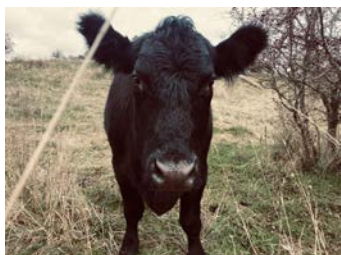
Music

Cooking for Seamus was first conceived of by troubadour [Archer](#) who lives in the Castlemaine region. His evocative songs and improv guitar features throughout the series.

Other musicians currently featured in the series include [Martha Spencer](#), [Wanita Bahtiyar](#) and [Kamah!](#).

The series also features composed music by film composer Jonathan Dower.

Key Creatives On and Off Screen:



Seamus - Cooking For Seamus Host

Born as a little black blob with a rare condition that prevented him from being able to feed from his mum or eat grass from the ground, he was rescued by avid farm animal rescuer BJ and brought to live with Archer in Regional Victoria. Having eaten primarily human food since birth, he has developed a distinct palate and is now the host of his very own cooking show where chefs from near and far clamour for his approval.



Archer Broughton - On Screen Talent, Producer, Songwriter & Cooking for Seamus brain child

Archer is a folk musician. A country blues crooner poet. Singing by the Rivers, singing in the nursing homes, singing for the children. He is an author, has written hundreds of songs and spends most days Planting Trees and feeding delicacies to a giant Cow.



Trevva - Cooking For Seamus's Semi-Resident Artist

Trevor Flinn is an artist who makes sculpture and video as a means of investigating legends and to further understand his place in regional Victoria. He wants to tell stories that draw the viewer into a more poetic world – a world of both humour and perversity. Trevva is a keen baker and helper around Cooking for Seamus HQ where he lives with Archer and Seamus.



BJ - Seamus's "Mum"

BJ grew up on farms and cattle stations in Central Australia, where witnessing animals in distress forged her lifelong commitment to rescue and care for them. Fiercely protective and hands-on, she has built a life around giving animals a second chance. Her devotion runs deep—at times the bonds she forms with them take priority over the human relationships in her life.



Matthew Walker - Director

Matthew Walker is an Australian filmmaker, best known for his debut feature documentary I'M WANITA (2021). A graduate of AFTRS (MA Editing, 2004), Walker spent 15+ years cutting film and TV before moving into directing. I'M WANITA premiered at Hot Docs 2021, won the Documentary Australia Foundation Award at the Sydney Film Festival, and took Best Music Documentary at Raindance; won Best Feature Documentary at the AIDC Awards and was also nominated for an AACTA Award

for Best Feature Documentary. He is currently directing a documentary about MENTAL AS ANYTHING.



Carolina Sorensen - Producer

Carolina Sorensen is a Sydney-based producer whose credits include MIDNIGHT OIL: THE HARDEST LINE, I'M WANITA and THERE GOES OUR NEIGHBOURHOOD. She is currently producing feature documentaries including a new film about '80s pop band MENTAL AS ANYTHING (with Beyond Entertainment) and LOS PUESTEROS, an Australia–Chile co-production developed with support from Screen Australia and Screen NSW. In 2025, she worked with Screen Australia's Documentary team on a six-month contract, further deepening

her ties to the Australian documentary sector. Carolina is co-founder and lead producer of the boutique production company People Productions.



Clare Lewis - Producer

Clare Lewis is a Sydney-based documentary producer-director and co-founder of People Productions. She produced the feature I'M WANITA (dir. Matthew Walker), which premiered in 2021 and went on to win the Sydney Film Festival's Documentary Australia Foundation Award and AIDC's Best Feature Documentary, and she directed the ABC Arts film THERE GOES OUR NEIGHBOURHOOD (Screen Australia/Create NSW). Her work centres character-driven stories with strong social impact.



Pete O'Donoghue - Editor & Writer

Peter O'Donoghue is an Australian-based New Zealand editor and writer whose documentary credits include PULP: A FILM ABOUT LIFE, DEATH & SUPERMARKETS (editor & co-writer), I'M WANITA (editor), SPOOKERS and ABC's FOREIGN CORRESPONDENT. His craft focuses on character, music and place, shaped by long-form collaborations with directors Florian Habicht and Matthew Walker.

Credit Roll:

Directed by:
Matthew Walker

Edited and Written by:
Peter O'Donoghue

Produced by:
Carolina Sorensen
Clare Lewis
Archer Shepher

Photography
Brodie Poole
Clare Lewis
Matthew Walker

Graphics and Titles:
Marieka Walsh

Online Editor:
Rob Saroff

Sound Design and Mix:
Derek Allan

Social Media Consultant:
New Mac

Edit Assist:
Matias Bolla
Lauren Murray

Music Co-ordinator:
Charlie Villas

Seamus's Vet:
Ballarat Pet & Farm Vet

Legals:
Shaun Miller

Thanks:
Louise Cocks, Kelli Hampstead, Julius Sorensen, Mal Wood
Philanthropic funds provided via Documentary Australia Grant

[DOCUMENTARY AUSTRALIA LOGO]

Based on an Original Idea by Archer Shepherd

2nd to last Card:

PRINCIPAL PRODUCTION FUNDING FROM
[SCREEN AUSTRALIA LOGO]

Final Card:

A PEOPLE PRODUCTION
[PEOPLE PRODUCTION LOGO]
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In the Press:

[The Guardian:](#)

Review

Cooking for Seamus: celebrities and chefs clamour to cook for a disabled bull in this irresistible show

The YouTube series is a lo-fi celebration of cuisine-as-care, starring a disabled rescue bull in regional Victoria who is obsessed with human food, and his best friend and carer

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the South Sydney Herald

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No bull, Seamus is big hit

LOCALS

CATHERINE SKIPPER

WHO would believe that the latest star of YouTube is a charismatic bull named Seamus? With the help of his best friend Lillian the goat and human companion, Archer, the handsome Seamus is making a name for himself as a judge of fine food and memorable dining experiences.

Redfern documentary-making team (remember the award-winning *I'm Wanta*) of People Productions, Clare Lewis, Matt Walker and Carolina Sorensen have once again documented a heart-warming rise from obscurity to celebrity. Born with cerebral palsy and unable to stand to access his mother's udder, "a sad little blob" was rescued from certain death by BJ and adopted by Archer, singer, musician, songwriter and philosopher for whom Seamus has become best friend and life coach.

Both Clare and Matt agree that the idea for grooming the six-year-old Seamus to be the star of his own cooking show came from Archer. Seamus had always eaten human food and Archer observed that over time Seamus developed a discriminating palate.



Seamus and Archer. Photo: Matt Walker

were the flavour of the moment, he was convinced that Seamus could offer a serious challenge to current celebrity judges. Besides, the healthy Seamus had a hearty appetite, and Archer needed some help to provide a more varied and stimulating, and perhaps more international, menu for his discerning bull.

a celebration of both the absurd and of animal-human bonding – and *Cooking for Seamus* was launched. Documenting Seamus's captivating encounters with the coalition of the willing to cook for him became a labour of love for Clare and Matt.

The camera dwells affectionately on its star as he gazes in

after each culinary presentation, savouring the flavours and the mouthfeel, his furry crown ruffled by the breeze. Archer might translate, estimating a 9.2 for Appalachian cornbread and beans, or maybe a 9.3 for a delicately grilled and ironically named beefsteak mushroom.

The setting is picturesque as

Victoria in a ramshackle but romantic cluster of caravans and rustic accessories. When a guest chef arrives, Seamus is ritually summoned from the fields by Archer and, walking like "an old cowboy," emerges from scrubby trees into sunlit grass. One especially endearing chef is clearly intimidated by the bull's emerging bulk and nervously claims an allergy to "cows". But Seamus's talents are not confined to gastronomy. He is also a healer and miraculously, the allergy vanishes. Seamus, as BJ comments, knows when someone feels upset or sad and offers comfort.

So apart from the miscellany of guest chefs, and their concoctions – imagine hay, lychees and yoghurt moulded into a human figure and chomped through by Seamus with single-minded dedication – the intrigue for the documentary makers is the mercurial loner, Archer.

They speculate on how Seamus has become a "sort of metaphorical focus" for him.

As Archer says Seamus falls "an awful lot" but then he gets up again unharmed and intent on his journey. "I'm a fool for you", he sings to Seamus, and Clare and Matt capture lovingly the shared moments of understanding between human and animal.

Each episode is released weekly on YouTube @CookingforSeamus. There are nine episodes so far, and counting.



Editorial South Sydney Herald:

A soft rebellion

EDITORIAL

ANNA JAHJAH

IT'S easy to feel overwhelmed by the world around us. The news cycle is relentless, and wherever we look – online, on air, in print – there's no shortage of grim headlines. At times, hope can feel like a rare and endangered species.

And yet, somehow, we keep hoping.

Perhaps it's part of what makes us human – that deep-seated

impulse to believe in the possibility of something better. That was my takeaway from Stephen Webb's review of Dog Trumpet's latest album in this edition (page 7), and from the ever-wise words of Reg Mombassa: "If you didn't have hope, you'd be pretty miserable."

We all find hope in different ways. For some, like the Rev. Betty Stroud, it comes through faith and seeking stories that uplift the spirit (see Religion & Ethics, this page). Others turn to the arts – to a moving play, a well-loved novel, an inspiring art exhibition

(pages 6 and 7) or a surprising documentary about, say, a bull with cerebral palsy who stars in his own rural Victorian cooking show! (Front page, in case you missed it). Yes, really.

If that's not a reason to smile, what is?

In a world too often marked by anger and destruction, the image of this determined creature – defying the odds and bringing people together – feels not just heartwarming, but quietly revolutionary.

Sometimes, hope doesn't shout. It cooks.

SSH

On Sunday Extra with Julian Morrow

<https://www.abc.net.au/listen/programs/sundayextra/cooking-for-seamus/105744940>

On Illawarra Drive with Lindsay McDougall (1:42:00):

<https://www.abc.net.au/listen/programs/illawarra-drive/drive/105635088>

Castlemaine Mail:

30/07/2025, 09:40

Kamahl goes bananas for Seamus | Castlemaine Mail

Kamahl goes bananas for Seamus

By **Castlemaine Mail** - July 18, 2025



Aussie music legend Kamahl was the latest guest on cooking with Seamus, and is pictured bonding with Seamus, as Archer looks on. Photo: People Productions

A quirky and heartwarming new documentary series *Cooking for Seamus* filmed in the Castlemaine region – starring a disabled bull named Seamus who has his own cooking show in his paddock – is fast becoming a cult hit online!

Contact



Socials: @cookingforseamus on all platforms

[YouTube](#) (16 Full Episodes)

[TikTok](#)

[Instagram](#)



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