

# The New Joneses

“GOOD NEIGHBOURS” EV ROAD TRIP  
SEASON FOUR 2024  
IMPACT REPORT

"Reach is not the same as impact. It is not about the number you reach.  
It could be about just reaching the one right person  
to make a change that benefits the world."  
*Kimberly Nicholas Sustainability and climate scientist, Lund University*



## Snapshot:

In 2024, The New Joneses shot and released season 4 of their climate-solutions-show. 2024 saw us laser focused on renewable energy in the regions. We hero-ed the coal miners, farmers, community members welcoming renewables to the regions. Highlights reel here: <https://thenewjoneses.com/season-4-good-neighbours-trailer>  
The New Joneses EV Road trip is available free to the public at: <https://thenewjoneses.com/>

The series was shared free to Climate Action Network Australia ( CANA) via The Next Economy + RE:Alliance to groups including Oxfam, Farmers for Climate Action, Climate Council, Parents for Climate Action, ACOSS, and each state Conservation Council to use through their channels.

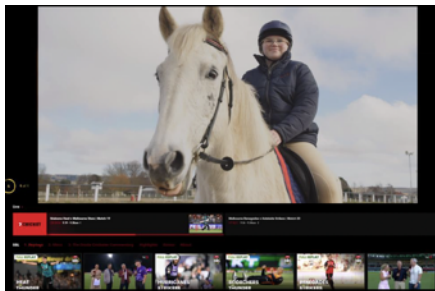
**“It’s so useful to have this resource to communicate my position so easily”**  
**Dimity Taylor (Farms, Turbines + Towns episode 33 hero)**

## EDITORIAL/ MEDIA COVERAGE - OVER 1 MILLION EARS/EYEBALLS

we achieved more than 205 positive media mentions and stories and reached more than 1 million people in the media release period. see select media coverage here  
[https://drive.google.com/file/d/1WkossKkqEfrx1xFloeeOCAL-ovlvurGP/view?usp=drive\\_link](https://drive.google.com/file/d/1WkossKkqEfrx1xFloeeOCAL-ovlvurGP/view?usp=drive_link)

## ADVERTISING CAMPAIGN. OVER 3 MILLION EARS/EYEBALLS

We negotiated pro bono advertising campaign and media placements. We ran outdoor billboards, radio ads and TVCs through QMS MEDIA (outdoor billboards) ARN: (Australia Radio Network ) and SEVEN NETWORK. ARN radio ads alone hit more than 3 million people.



Channel 7 ad promoting Good Neighbours



OUTDOOR ADVERTISING BILLBOARDS

## INDUSTRY ENDORSEMENT ON THE NEW JONESES

“The New Joneses ‘Good Neighbours’ series was a game-changer in collaboration. Creating evergreen content that organisations working across Australia's climate movement can use within their own content schedules, or in a reactive sense to pre-bunk emerging narratives, has been exciting to watch unfold.”

“For RE-Alliance, working with The New Joneses on the regional media campaign for the ‘Good Neighbours’ series has broadened our trusted spokespeople list - supporting these regional leaders through media exposure builds trust and allows for an ongoing relationship.”

**Andrew Bray, National Director, RE-Alliance**

"While many of us are toiling away wondering how best to shape hearts and minds, The New Joneses are already doing it. Tamara's ability to generate cut through content that genuinely achieves cognitive shifts on climate and energy is an inspiration."

**Tim Lamacraft, Smart Energy Council Media Manager.**

"For organisations like Rewiring Australia, with small comms budgets, **The New Joneses** are an invaluable partner. They deliver high-quality, engaging content—at no cost—that helps us share powerful, positive stories. Their work makes it easy for us to amplify the message of a clean energy future."

**Caitlin Chang Rewiring Australia**

“It is great to see high quality content, **like The New Joneses**, about real people, who are the most powerful and persuasive messengers for the urgent need to transition to clean, renewable energy. The CANA network of 160 groups has a huge reach, **so having free access** to quality **shareable** content **like TNJ**, can be valuable and impactful.”

**Kathryn McCallum, Climate Action Network Australia**

"For nearly 15 yrs Tamara + The New Joneses have been at the visible forefront of Australia's energy transition. Tamara and The New Joneses have brilliantly worked their way into Australian homes, showing what sustainable, renewable, energy efficient, all-electric living looks like. Tamara's ability to communicate complex issues in an engaging, practical way, sets her apart. Bravo"

**Tina Perinotto, Managing Editor & Publisher The Fifth Estate**

“I've had the privilege of supporting The New Joneses for several years now and I am blown away by what Tamara and her team of sharp-wits can produce on a budget to awaken the sleepy minds of Mr and Mrs Joe Average as to where the world needs to head in order for our species to survive.

Growing up in Gippsland - home of intensive logging and brown coal - I know first hand how hard it can be to change ignorant attitudes, and through The New Joneses clever, funny, and heartfelt visitations and interviews I can now see an emerging and empowering Shift For Good. Support them if you can.”

**Rose Gilder, Australian Environmental Grant Makers Network**



**Belinda Noble** · 1st

Communications Strategy. Founder of Comms Declare.

4h · 🌐



If you want a smart, clean future, you need smart, clean communicators - that don't support fossil fuels. 📺

Proud to highlight the work of our members [The Bravery Silver Lining Agency \(B corp\)](#) [Fifty Acres Alchemy One \(B Corp\)](#) [Rob Beamish](#) [Tamara DiMattina](#) at the [Smart Energy Council](#) conference.

Use the [Comms Declare](#) members list for your next agency <https://lnkd.in/gzp-JE4g>



You and 29 others

3 comments · 1 repost

We researched, produced and distributed 4 new national films and 5 highlight reels:

**EPISODES** Season 4 ▼

09:46 mins

**EP31: Good Neighbours: "Farms, Turbines + Transmission Lines" Horsham VIC**

Meet Simon Tickner, food, fibre and wind farmer. For 50 years, Simon's farm has thrived under transmission lines.

WATCH EPISODE

10:30 mins

**EP32: Good Neighbours: "Offshore Wind. Onshore Opportunities" Gippsland VIC**

Tony Wolfe + Darren McCubbin are two Gippsland locals, amped about the jobs, economic + community benefits offshore wind is bringing to their region.

WATCH EPISODE

11:09 mins

**EP33: Good Neighbours: "Farms, Turbines + Towns" Crookwell NSW**

Dimity Taylor loves living with her family next to the Wind Farm. She says, the sheep don't mind, the horse doesn't mind, the dog doesn't mind.

WATCH EPISODE

09:50 mins

**EP34: Good Neighbours: "Communities + Solar Farms" Goulburn NSW**

Meet Ed Suttle, an Angus beef cattle farmer. Ed's a driving force behind one of Australia's largest community-owned solar farms.

WATCH EPISODE

12:45 mins

**EP35: Good Neighbours: "Whales, Jobs + Offshore Wind" Wollongong NSW.**

Meet coal miner, Darryl + local mum Ali, two Illawarra locals welcoming offshore wind to "The Gong".

WATCH EPISODE

01:35 mins

**"Good Neighbours" Trailer**

Watch S4 "Good Neighbours" Trailer. Join Ryan Moloney aka "Toadie" from Neighbours as he goes shotgun, hitting the road to find out "what makes a good neighbour?" From coal miners, to farmers, and community groups meet the regional Australians welcoming wind and solar power to their neighbourhoods.

WATCH EPISODE

## WE HAD “TOADIE” FROM “NEIGHBOURS” AS HOST, BRINGING NEW EYEBALLS TO RENEWABLES



FOR IMMEDIATE RELEASE

October 2024

### JOIN RYAN MOLONEY IN “GOOD NEIGHBOURS”



Join Neighbours’ Ryan Moloney, (aka “Toadie”) in all-new Se4 The New Joneses “Good Neighbours”, as he goes shotgun and hits the road, to find out “*what makes a good neighbour?*” From the bush to the beach, Ryan meets farmers, sports clubs, communities and coal miners welcoming wind and solar energy to their towns. Watch free at [www.thenewjoneses.com](http://www.thenewjoneses.com)

With his family, off-grid-home and bee-hive, Ryan’s living his best life. But he wants to know, what’s powering his kids’ future? What’s going to keep their lights on?

With Australia’s energy grid already 40% powered by renewables, Ryan learns farms and transmission lines, sheep and wind turbines can go together like Scott and Charlene.

For a ripper ride around Australia and to meet the local welcoming renewables to the regions, watch The New Joneses Se4 “Good Neighbours” at [www.thenewjoneses.com](http://www.thenewjoneses.com)

**ABOUT THE NEW JONESES:** With (hardly any) eco-preach, The New Joneses web series shares humour and scientific solutions to get us out of the climate sh\*tshow. Episodes are around ten mins and features **Nat’s What I Reckon**, **Yael Stone**, **Stephen Curry**, swearsy puppet **Randy Feltface**, **AFL Players for Climate Action** and more.

#### SEASON4 HIGHLIGHTS REEL:

[Watch Ryan Moloney in “Good Neighbours” Season4 1xminute highlights](#)

#### SEASON4 1-MINUTE TRAILERS

[Ep1 Simon Tickner: “Farms, Turbines + Transmission Lines”](#)

(Horsham, VIC)

[Ep2 Tony Wolfe + Darren McCubbin: “Offshore wind. On-shore opportunities”](#)

(Gippsland, VIC)

[Ep3 Dimity Taylor: “Farms, Turbines + Towns”](#)

(Crookwell, NSW)

[Ep4 Ed Suttle: “Communities + Solar Farms”](#)

(Goulburn, NSW)

[Ep5 Daryl Best, Ali Gerritsen: “Whale Jobs + Offshore Wind”](#)

(Wollongong, NSW)

Full length episodes at: [www.thenewjoneses.com](http://www.thenewjoneses.com)

For media enquiries, images and interviews with Ryan Moloney or episode heroes, please contact:

Series producer, Tamara DiMattina at [tamara@trumpetpr.com.au](mailto:tamara@trumpetpr.com.au) +61 410 645 474

Stills library available see examples overleaf

## AEMO (Australian Energy Market Operator) requested use of Good Neighbours on their website.

Good afternoon New Joneses team,

**Harrison** here from Transmission Company Victoria – working on the VNI West transmission line project – I hope you're doing well!

Firstly, I'd just like to acknowledge that I'm very impressed with your Good Neighbours series, particularly the Tickner interview (that we've shared on our socials today).

This may be more of an invitation to meet than an email, but I'm hoping I could chat through what your thoughts or requirements would be on TCV hosting that Tickner video on our website (as a YouTube link with credit) and whether we may be able to licence any 'farming with transmission' B-roll you might have available?

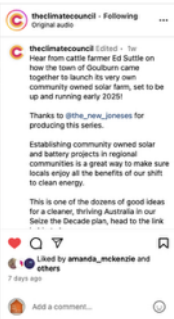
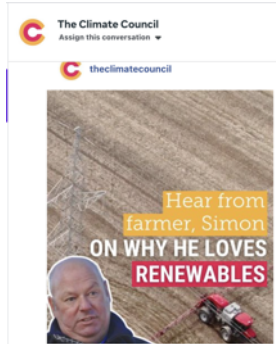
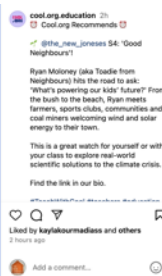
Looking forward to hearing from you!

Project Communications Advisor

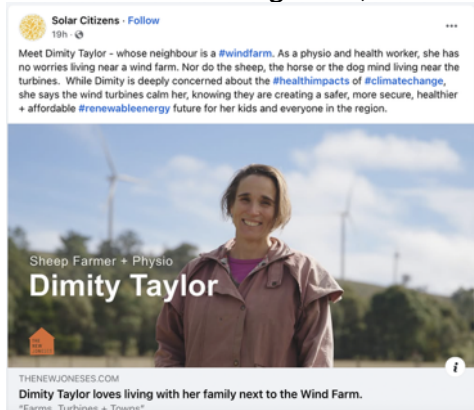


Australian Energy Market Operator

## Good Neighbours being shared by climate, community and renewable groups through their channels.



## SOLAR CITIZENS sharing to 200,000 audience through EDMS and social media



## WEBINAR: Beyond The Ballot: Stories from frontline communitiies

On Friday 23rd May, community members came together for the Beyond the Ballot webinar, to share stories and experiences of how local groups got organised to resist nuclear and champion offshore wind in the 2025 federal election. Watch the webinar in full below.

There were so many wonderful resources shared in the chat that we wanted to share with you here:

- [Sign up for updates from Yes2Renewables](#) and Follow us at [@Yes2Renewables](#) on Facebook and Instagram
- [Donate to Yes2Renewables Vic](#)
- [Check out the Nuclear Free Gippsland Alliance](#)
- [Some footage of Nannas Against Nuclear election actions](#)
- [Some great media from the Nuclear Free Gippsland Alliance campaign](#)
- [Check out Good for the Gong's awesome video content](#) and follow them on FB and Instagram [@GoodForTheGong](#)
- [Check out Ali in this episode of The New Joneses](#)

### SCHOOLS NATIONAL CURRICULUM GUIDE FOR 2025

COOL.org is using 2 of our new films as free resources to align with their school curriculum resources.



## Combatting Misinformation Education Resources

cool.org

<p><b>Unit: English Lesson 3</b></p>	<p>Episode 4 of Season 4 of The New Joneses, 'Good Neighbours' is highlighted. Students use this as stimulus to identify and discuss the language used within the video that could be considered fact or opinion, as they learn about the importance of clean energy within communities.</p>
--	--

<p><b>Unit: Science Lesson 2</b></p>	<p>Episodes 1 and 3 of of The New Joneses, 'Good Neighbours' are a core element of the lessons. Students learn about clean energy initiatives that have faced resistance. They identify the barriers involved and the strategies community members used to address them.</p> <p>This lesson contains concepts from Boundless H&amp;Ms working group session 'Removing Barriers to Engagement' for people living in renewable energy zones.</p>
<p><b>Unit: Science Lesson 2</b></p>	<p>Episode 2 of Season 4 of The New Joneses, 'Good Neighbours' is featured. Students watch the episode and read through a summary of the public consultation summary report from the Gippsland community, to identify which community concerns are scientific and which may have arisen from misinformation and disinformation.</p>



**From:** Sarah Hobgen <[SarahH@rmcg.com.au](mailto:SarahH@rmcg.com.au)>  
**Date:** Monday, 21 October 2024 at 11:54 am  
**To:** [hello@thenewjoneses.com](mailto:hello@thenewjoneses.com) <[hello@thenewjoneses.com](mailto:hello@thenewjoneses.com)>  
**Subject:** Thankyou!

Hi New Joneses team,

We work with the Victorian Government on community engagement for transmission for the renewable energy transition. One of the challenges we have had is hearing the positive stories and outcomes. Though we know they are there, most people who turn up to events are angry, frustrated, worried or stressed. Having a resource that is really listening to farmers experiences (during and after construction) and hearing their experience in their own words is very very helpful (also helpful for training some of our city colleagues!!). Tremendous choice of presenter and format, so relatable.

Not sure what is next on your episode list but would be great to hear some stories from around solar farms, particularly ones that have sheep or other ag underneath, maintaining productivity. Karin Stark would be the person to talk to for that I think.

Thank you! Love your work!

Sarah

**Dr Sarah Hobgen** (She / Her)  
 SENIOR CONSULTANT

**SELECTED POSITIVE RURAL/REGIONAL MEDIA COVERAGE**

### Renewable energy, controversial transmission lines tackled by new mini-series

By Peter Davis  
Updated November 9, 2024 - 10:07am, first published 10:07am | 0 Comments | Facebook | Twitter | LinkedIn | Email



Simon and Susan Tickner's property at Warrackabeal was featured in season four of The New Joneses mini-series. The Tickner family have farmed under transmission lines for over 50 years. Picture supplied

A new season of The New Joneses mini-series is tackling the controversial conversations about renewable energy in regional Australia.

Transmission towers are the topic of the first episode of season four, which deep dives into the practicality of farming under transmission lines with a visit to Simon and Susan Tickner's property at Warrackabeal.

Neighbours star Ryan Moloney, also known as "Toadie" from the popular Australian drama is the new host of the mini-series about sustainable living met the Tickner family on their property.

Mr Tickner has been farming under transmission lines for over 50 years and said the controversy around new transmission line development in Victoria has contributed to a lot of misinformation about the impacts of the towers on farming operations.

"It's not a lot different from working around a large gum tree in regards to what the farm loses from a productivity point of view," he said.

"We live with them and we think their actual impact on our farming operation is minimal.



An aerial shot of Simon Tickner's property shows how close their machinery operates to the transmission towers. Picture supplied

The Tickner family runs a cropping operation across 3500 hectares, with 16 transmission towers cutting through a 5.5 kilometre corridor on their property without much interference Mr Tickner said.

## THE WEEKLY ADVERTISER



STORIES SHARED: Simon Tickner, pictured with his wife Susan Findlay on their Wallup property, will feature in a new film series about Australia's shift to renewable energy.



# Good Neighbours become good friends



A retired coal miner and a young mum have cemented an unlikely friendship after starring in an episode of *Good Neighbours*, hosted by Ryan Moloney (aka 'Toadie' in *Neighbours*).

Wollongong locals [Darryl Best](#) and Ali Gerritsen were both part of the local [Good for the Gong](#) group but had never met when they were invited to appear in an episode of the New Joneses' film series, which follows Ryan as he hits the road to learn about Australia's shift to solar and wind energy.

Both Darryl and Ali were happy to speak up in favour of clean energy, although nervous about appearing on film. Supporting each other through stage fright led to a friendship across the generations and they are now working together on actor Yael Stone's charity, [Hi Neighbour](#).

The Illawarra-based organisation helps local people upskill for renewable jobs via scholarships, which are funded by local solar projects. Darryl is on the Hi Neighbour board and Ali recently became its scholarship coordinator.

And the film series was so successful that RE-Alliance, Community Power Agency and [Yes2Renewables](#) recently lodged a joint submission to the Australian Senate's Select Committee Inquiry on Energy Planning and Regulation, urging the committee to consider the stories highlighted by the films.

Thanks to Darryl and Ali for taking the time to chat.

## How did the two of you meet?

**Ali:** I knew about Darryl before he knew about me because he'd been roped in to speak at events I've attended. We've both been volunteering in this space for a while and so when we were asked to appear in The New Joneses episode we started bouncing texts back and forth – for me, that was a way to assuage my nerves!

**Darryl:** As Ali said, we started texting each other some encouragement when we found out we were both doing interviews with The New Joneses. We didn't really meet in person until some time afterwards at a mutual friend's birthday party. Ali walked over and said hi and I thought, 'Ah, I know you.'

What do a retired coal miner and a young mum with a creative arts background have in common?

<https://www.theillawarraflame.com.au/news/good-neighbours-become-good-friends>

## AgLife: Spotlight on renewable energy

30 October 2024

Wimmera grain grower Simon Tickner will feature in a new film series about Australia's shift towards renewable energy.

Mr Tickner, who farms at Wallup, southwest of Warracknabeal, joins parents, community leaders and former councillors and coal workers to deliver his perspective about what regional Australia can gain from the energy shift.

For 50 years, the Tickners' broadacre grain farming enterprise has operated under transmission lines and they have now added wind turbines to the mix.

Mr Tickner agreed to share his family's story as preferred easement discussions are carried out with landholders in the eastern part of the Wimmera about new transmission infrastructure.

"Before the transmission lines went in, I remember my father being a bit unsure about the impact it would have on our farming operations," he said.

"But 50 years on, and we can tell you that transmission lines matched with renewable energy like wind towers have made our property worth more.

"It's simple economics. You're earning extra income off that plot of land, that makes the farm worth more."

Produced by the New Joneses and hosted by Neighbours star Ryan Moloney, the film series 'Good Neighbours' follows Moloney as he hits the road to Horsham and the Latrobe Valley in Victoria, and Wollongong, Goulburn and Crookwell in New South Wales to learn about renewable energy and the regional communities it affects.

The stories have formed part of a submission to the Australian Senate's Select Committee Inquiry on Energy Planning and Regulation, to articulate issues about communities benefitting from hosting large-scale renewable infrastructure; the possibility of communities owning renewables; pros and cons of living next to a wind farm; and what can be learned from farmers who have farmed with transmission lines.

The 'Good Neighbours' series can be watched for free at [www.thenewjoneses.com](http://www.thenewjoneses.com).

# Farmer story highlighted

## The Penola Pennant

Wednesday 23rd October 2024

516 words

Page 39 | Section: General

532cm on the page



FARM: Wimmera grain growers Susan Findlay-Tickner and Simon Tickner. (Supplied)

# Farmer story highlighted

WIMMERA grain grower Simon Tickner has joined a huge cross section of regional Australia living in the thick of the shift to renewable energy who have come together as part of a new film series.

Mr Tickner joins former coal workers, parents, community leaders and former councillors to deliver frank and optimistic perspectives that highlight what regional Australia can be gaining from the energy shift.

For 50 years, the Tickner's broadacre grain farming enterprise near Horsham has successfully operated under transmission lines and, more recently, they have also added wind turbines to the mix.

Mr Tickner agreed to share his family's story as preferred easement discussions are carried out with landholders in his community for vital new transmission infrastructure.

"Before the transmission lines went in, I remember my father being a bit unsure about the impact it would have on our farming operations," he said.

"But 50 years on, and we can tell you that transmission lines matched with renewable energy like wind towers have made our property worth more.

"It's simple economics. You're earning extra income off that plot of land, that makes the farm worth more.

"We bought an additional block of land this year that has two transmission towers on it, and I'll tell you what - they had no negative impact on the price we had to pay for the place."

Submissions to the Australian Senate's Select Committee Inquiry on Energy Planning and Regulation closed on October 18 and the regional stories in this film series have been profiled in a

joint submission because they clearly articulate a range of issues for the Select Committee to consider, such as:

- How can traditional energy regions continue supplying power to our country via offshore wind?
- How can communities benefit from hosting large scale renewable infrastructure like wind and solar farms?
- How can communities own large scale renewables themselves?
- How can regional communities reliant on heavy industry be powered by offshore wind?
- Farmers have farmed with transmission for decades - what can we learn?
- What are the pros and cons of living next door to a wind farm?

RE-Alliance, Community Power Agency and Yes2Renewables have lodged a joint submission to the Inquiry, urging the Select Committee to carefully consider the regional stories highlighted by the films.

RE-Alliance national director Andrew Bray said "what these five films show is that communities hosting renewable energy urgently need local support to engage directly with Australia's energy shift".

One solution being called for is for the federal government to fund Local Energy Hubs for regional communities in the upcoming Mid-Year Economic and Fiscal Outlook.

Local Energy Hubs would be a network of 50 outreach centres to answer questions about transmission and renewable energy projects while helping households, businesses and farms get more value out of going electric.

For more information on Local Energy Hubs head to [www.localenergyhubs.org.au](http://www.localenergyhubs.org.au).



ON THE JOB: Simon Tickner farming under a transmission tower at his Wallup Property.

# The Gazette

Warragul & Drouin



## Film series highlights renewables future

Former coal worker Tony Wolfe of Warragul has joined farmers, parents and community leaders in a short film series that delivers frank and optimistic perspectives highlighting what regional Australia can gain from a shift to renewable energy.

In the Gippsland feature film of the Good Neighbours series, presenters The New Jonnes go on the road to Golden Beach where they chat to Tony and Gippsland Climate Change Network chief executive officer Darren McCubbin.

Titled "Offshore Wind, Onshore Opportunities," the 10-30 minute short film focuses on the "very prosed coal past" of Gippsland and the region's exciting renewables future.

Following the declaration of the Gippsland offshore wind zone in December 2022 and the granting of feasibility licences in May 2024, Tony and Darren provide two different perspectives on how an offshore wind industry might look in Gippsland. Tony said he had worked in the coal industry for 40 years and it was time to move to the wards cleaner technology.

"Offshore wind is a no-brainer for Gippsland because we are transitioning away from fossil fuels and we need something to replace that with," he says in the film. Tony describes the huge potential for offshore wind development and investment opportunities.

"Eighty seven per cent of the population live within 50 kilometres of the coastline so we should embrace that technology—we have huge potential."

Tony tells viewers the fossil fuel industry will close for economic reasons because nobody will fund it. "It's not a way of the future."

"If we have no renewable industry to turn to, people will move away, the economy will go into downturn and it will be detrimental to the region."

"We've got the skills and capacity to embrace that technology. We need something to replace what we've done for the past 100 years with coal," Tony states.

Darren says the region is mostly supportive of the change.

"We have been part of energy generation in Australia for a century. The idea now is that we're going to change to cleaner renewables."

"It's the dawn of a new age. This will replace the fossil fuel industry," he says in the film.

The regional stories in the film series were profiled in a joint submission to the Australian Senate's Select Committee Inquiry on Energy Planning and Regulation.

RE-Alliance, Community Power Agency and local renewables lodged a joint submission to the inquiry, urging the Select Committee to carefully consider the regional energy regions can continue supplying power via offshore wind and how communities benefit from hosting large scale renewable infrastructure like wind and solar farms.

The film can be seen at: <https://thenewjonnes.com/roadtrip>

**PENINSULA CINEMAS**  
Warragul's Tony Wolfe is in a new short-film series discussing Gippsland's opportunities for offshore and onshore wind opportunities.

**SESSION TIMES:**  
Tue Oct 22 to Wed Oct 31

18/10/2024

Home > Community > Film series shows regional stories of energy shift



## Film series shows regional stories of energy shift

18/10/2024

## Wollongong residents feature on film with Neighbours star

24 October 2024 | Zoe Cartwright

Start the conversation



Wollongong's Darryl Best is part of a new film series about renewable energy. Photo: RE-Alliance.

Two Wollongong residents, retired coal engineer Darryl Best and mum-of-two Ali Gerritsen have featured on camera in the 'Good Neighbours' series next to star Ryan Moloney (aka 'Toadie' from cult classic 'Neighbours').

The series explores Australia's shift to renewable energy and the regional communities at the centre of the shift. Darryl and Ali join farmers, parents, community leaders and former councillors to deliver frank and optimistic perspectives that highlight what regional Australia stands to gain.



[Home](#) [Beef](#) [Dairy](#) [Sheep](#) [General](#) [Contact](#)

## New film series showcases regional Australians living in thick of shift to renewable energy

Published October 20, 2024



Goulburn farmer Ed Suttle and Crookwell farmer Dimity Taylor have joined a huge cross section of regional Australia living in the thick of our shift to renewable energy who have come together as part of a [new film series](#).

Ed and Dimity join former farmers, parents, community leaders and former Councillors to deliver frank and optimistic perspectives that highlight what regional Australia can be gaining from the energy shift.

In two episodes, Ed shares the moving story of the Goulburn community

coming together to invest in the Goulburn Solar Farm, while Dimity speaks to her direct experience of living and farming as a direct neighbour to a wind farm.

Ed Suttle said the community support for the Goulburn Solar Farm shows that we are a forward-thinking 'we can do it' type of community.

### Surprising new project for Moloney

His sustainable outlook and newfound free time have led to a new mini-series called *Good Neighbours*, which saw Moloney go on a road trip around Australia to meet the coal miners, farmers, and communities welcoming sun and wind energy to their neighbourhoods.

The series, produced by The *New Joneses*, shows how the transition to renewables isn't just about technology but about people.

"You hear so much negativity [about renewables] but when you meet people face to face, you see how they're embracing the future with wind and solar," he said of the project. "The farmers, the workers all play such a huge role in making this work."

## perth now

### Former Neighbours star Ryan Moloney stepped away from spotlight to focus on sustainability and new career

PerthNow  
October 22, 2024 5:08PM

Comment

The former suburban TV lawyer's eco-mind led him to feature a new mini-series called *Good Neighbours* produced by *The Good Joneses*, which explores the adoption of wind and solar power in remote corners of Australia.

Moloney offered his perspective on renewables in relation to the project.

"You hear so much negativity but when you meet people face to face, you see how they're embracing the future with wind and solar," he said.

"The farmers, the workers all play such a huge role in making this work."



TV star Ryan Moloney has stepped away from the spotlight to focus on a different approach to living, and a new way of earning money. Credit: Supplied

"I started thinking seriously about sustainability when my kids were born," Moloney said, who shares kids Erin, 17, and Jack, 16, with wife Alison.

"I wanted to make sure their future was brighter, and it made me think about how I was living and what kind of world they'd inherit."

YOUTUBE THE NEW JONESES



# Neighbours star Ryan Moloney's surprising life update following shock exit

Following Ryan Moloney's shock exit from the beloved Aussie drama *Neighbours*, he has now revealed what he has been up to after leaving the show – and it's not what you'd expect!

Ryan, best known for playing Jarrod 'Toadfish' Rebecchi, or 'Toadie', has now got a completely new life as a beekeeper!

Speaking with [Yahoo Lifestyle](#), Ryan revealed that his decision to make such a huge career change has given him a chance to pursue new interests, including bees and sustainability.

"The bees started as a hobby and quickly turned into a small business," he told the publication.

"I love how in tune you have to be when working with them, and the puzzles they give you on each inspection."

On top of his new role as beekeeper, Ryan has also been part of a new mini-series called *Good Neighbours* which followed him as he took a road trip around Australia to meet the coal miners, farmers, and communities welcoming sun and wind energy to their neighbourhoods.

We're live on CH31 community TV streaming service

CTV+ HOME LIVE EXPLORE MORE

THE NEW JONESES

CH31 | CTV+

**The New Joneses**

With (hardly any) eco-preach, *The New Joneses* web series shares humour and scientific solutions to get us out of the climate sh\*tshow. Episodes are around ten mins and features Nat's What I Reckon, Yael Stone, Stephen Curry, swearsy puppet Randy Feltface, AFL Players for Climate Action and more.

All seasons

Season 2

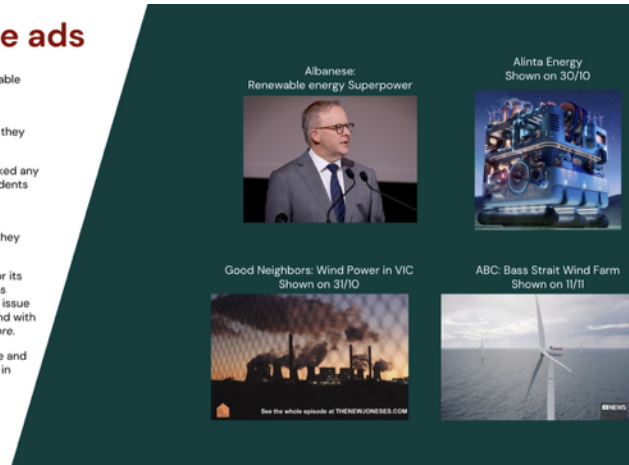
- Episode 1:** Katy Barfield
- Episode 2:** Tom Jasper
- Episode 3:** Linh Do
- Episode 4:** Zena Cumpston
- Episode 5:** Randy Feltface
- Episode 6:** Dr Chrisanta
- Episode 7:** Tony Wolfe
- Episode 8:** Sheree Marris
- Episode 9:** Tamara DiMattina

Our content used by TALBOT MILLS RESEARCH to gauge attitudes to renewables

## Pro-renewable ads

- Each group was shown two pro-renewable videos.
- While the hopeful messages were appreciated in all the videos, most felt they lacked concrete information.
- Albanese's message, while hopeful, lacked any mention of how or when which respondents took issue with.
- Alinta being a power company made respondents almost immediately feel they were just in it to make a profit.
- Good Neighbours was liked by some for its practicality and positivity but again was found to be too one note. Several took issue with the ad's promotion of offshore wind with respondents viewing them as an eyesore.
- ABC was liked for its informative nature and neutral delivery, but it was low-impact in terms of winning over detractors.

TALBOT  
MILLS  
RESEARCH



**CHAMPIONED BY RE-ALLIANCE, THE CONTENT WAS SHARED THROUGH CANA (climate action network australia) inviting them to use and share the content free through their channels.**

Hi all,

We're excited to share a beautiful [new film series](#) that tells the stories of the regional Australians who want renewables in their backyard.

Former coal workers, farmers, parents, former Councillors and community leaders deliver frank and optimistic perspectives that highlight what regional Australia can be gaining from the shift to renewables.

Produced by [The New Joneses](#) and hosted by Neighbours star Ryan Moloney (aka 'Toadie'), the series 'Good Neighbours' follows Ryan as he hits the road to learn about Australia's shift to renewable energy and the regional communities making it happen.

There are stories from the Latrobe Valley and Horsham in Victoria, to Wollongong, Goulburn and Crookwell in NSW, and on a variety of renewable energy topics, such as offshore wind, transmission lines and community-owned renewables projects.

The films tell powerful and moving stories that we think should be seen far and wide. The New Joneses are very happy for the broader climate movement to share and use this free content as we'd like, so here are a list of resources from the films:

- [Full films](#)
- [Trailers](#)
- [Stills](#)
- [Key audio clips](#)

We'll be posting some cut-downs on RE-Alliance's social media in the coming days and weeks, so I'll upload those in the folder as well so you can also share on your socials.

These five films show that communities hosting renewable energy need local support to engage directly with Australia's energy shift – that's why we're using these films to renew our calls for the federal government to fund [Local Energy Hubs](#).

Please feel free to use this amazing film content as it suits your organisation, and we hope to see these stories reach far and wide!

Warmly,  
~ ~ ~

## COMMS DECLARE sharing to their database

### Content worth consuming

[The New Joneses](#) for their campaign sharing positive stories of renewable successes across radio and billboards.

[James Elliott from SBS](#) for this report on the disproportionate effects of heat on certain parts of the community.

[Parents for Climate](#) for a video based on insights from the excellent [Potential Energy Coalition](#). [Sign up here](#).

[Hacks actress Hannah Einbinder](#) for calling out Chevron in her acceptance speech at the Critics Choice Awards.

**"The fossil fuel industry is to blame for the climate crisis, and they need to pay to clean up the mess that they made."**

Hannah Einbinder



## Comms Declare

2,330 followers

3h · 🌐

A roundup of the latest in powerful climate communications, harnessing the power of emotion and comedy to cut through and leave a message that sticks.

[#FreshClimateComms](#)



MOMENTUM ENERGY SHARING THE SERIES ON THEIR WEBSITE

Impacted by Tropical Cyclone Alfred? Worrying about energy bills should be the last thing on your mind. [Here's how we can help.](#) X

Residential ▾ Business ▾ Energy Solutions ▾ About ▾ Support ▾ 🔍 📧 👤 [Sign up](#)

Season 1   Season 2   Season 3   **Season 4**

Ryan Moloney in "Good Neighbours" Th...

**Season 4**

In season four of *The New Joneses*, Ryan Moloney (aka Toadie) from *Neighbours* rides shotgun to meet the regional Australians welcoming wind and solar power to their neighbourhoods.

[Watch Season 4](#)



We worked with Re-Alliance, who used TNJ s4 regional stories as media hook to respond to the select committee inquiry on energy planning

## THE SELECT COMMITTEE INQUIRY ON ENERGY PLANNING AND REGULATION

Submissions to the Australian Senate's Select Committee Inquiry on Energy Planning and Regulation are open until 18 October.

Details on the committee and the terms of reference can be found [here](#).

RE-Alliance, Community Power Agency and Friends of the Earth will submit a short, joint submission calling (again) for Local Energy Hubs and highlighting the release of five new films with the frame of: '5 regional stories the Select Committee needs to hear as part of this inquiry'.

The draft submission can be found [here](#).

# RE-ALLIANCE

16 October 2024

Gippsland locals, former coal worker Tony Wolfe and CEO of the Gippsland Climate Change Network Darren McCubbin have joined a huge cross section of regional Australia living in the thick of our shift to renewable energy who have come together as part of a [new film series](#).

Tony and Darren join former farmers, parents and community leaders to deliver frank and optimistic perspectives that highlight what regional Australia can be gaining from the energy shift.

Following the declaration of the Gippsland offshore wind zone in December 2022 and the granting of feasibility licences in May 2024, Tony Wolfe and Darren McCubbin provide two different perspectives on how an offshore wind industry might look in Gippsland.

**Former coal worker Tony Wolfe said:** "I was born in the Latrobe Valley and I've worked in the coal industry for well over 40 years. Offshore wind is a no-brainer for Gippsland because we are transitioning away from fossil fuels and we need something to replace that with."

**CEO of the Gippsland Climate Change Network Darren McCubbin said:** "This region is mostly supportive of the change. We have been part of energy generation in Australia for a century. The idea now is that we're going to change to cleaner renewables."

Media can access versions of the film series mentioned above for use in stories [here](#).

Audio grabs for radio from each case study can be accessed [here](#).

Hi-res images from the film can be accessed [here](#).

Submissions to the Australian Senate's [Select Committee Inquiry on Energy Planning and Regulation](#) close at the end of this week (18 October) and the regional stories in this film series have been profiled in a joint submission because they clearly articulate a range of issues for the Select Committee to consider, such as:

- How can traditional energy regions continue supplying power to our country via offshore wind?



**Doctors for Environment Australia requested use of films for forums and community events.**

Tamara, you are Oprah. This is a dream, thank you!

Great call Kitty, I'll send it to CANAchat. I also had someone from Doctors for the Environment Australia ask if they could play the films at forums and community events, which would be great! So I'm sure this'll just increase the interest even more :)

Thanks,  
Cait

From Dimity (episode hero): *"It's so useful to have this resource to communicate my position so easily"*

**Re: The New Joneses s4 "Good Neighbours" media coverage report. (Season 5 stay tuned...)**



○ Dimity Taylor <dimitytaylor@hotmail.com>

Today at 2:45 pm

To: ⊗ Tamara DiMattina

Tamara, this is such impressive coverage!! Well done, you and the rest of the team involved.

Just to let you know that on Monday I plan to send my video to all the councillors of the Upper Lachlan to see if I can influence their position on new wind farms in our region. I'll BCC you in. It is so useful to have this resource to communicate my position so easily, so thank you for providing me with that!! Here's hoping it can have some tangible impact.

It really is a tragedy to see the outcome of the US election. It is so hard to make sense of. But certainly provides ample incentive to carry on the good fight!

Hang in there!!

Dimity

**CLIMATE MEDIA CENTRE**

using The New Joneses images for their Australia's Lightbulb Moment report.

**FRONTRUNNER PROMOTING TO THEIR AUDIENCE**

**BBC Green Sports Awards, Fifa and Aramco, and the New Joneses**



○ Team FrontRunners <team@frontrunners.org.au>

**We're watching:**

The New Joneses is back for series 4, this time with Neighbour's royalty Ryan Moloney (aka Toady). On *Toad's Road to Renewables*, Ryan heads to the regions, meeting local legends embracing clean energy. From coal workers for clean energy; farmers farming under transmission lines; communities funding their own solar farms; to local sports teams and pony clubs powered by wind turbines, Ryan visits the regions reinvigorated by renewables. Find some of the highlights of the new season [here](#) and catch up on all episodes [here](#).

**Subject:** Thankyou!

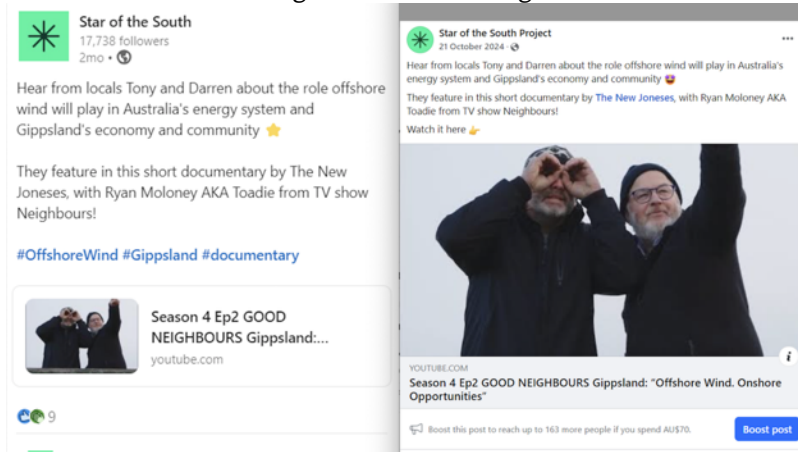
Hi New Joneses team,

We work with the Victorian Government on community engagement for transmission for the renewable energy transition. One of the challenges we have had is hearing the positive stories and outcomes. Though we know they are there, most people who turn up to events are angry, frustrated, worried or stressed. Having a resource that is really listening to farmers experiences (during and after construction) and hearing their experience in their own words is very very helpful (also helpful for training some of our city colleagues!!). Tremendous choice of presenter and format, so relatable.

Not sure what is next on your episode list but would be great to hear some stories from around solar farms, particularly ones that have sheep or other ag underneath, maintaining productivity. Karin Stark would be the person to talk to for that I think.

Thank you! Love your work!

### STAR OF THE SOUTH using TNJ content through their channels



### Energy NFP and community groups using TNJ content through their channels

The New Joneses Season 4 "Good Neighbours",



© **GCCN Chair** <chair@gccn.org.au>  
To: hello@thenewjoneses.com

Monday, 14 October 2024 at 4:39 pm

Hi Tamara DiMattina and The New Joneses Team. I congratulate you on Season 4 "Good Neighbours", it really captures an alternat narrative of regional community response to the new energy industry. The down to earth and directness on the interview cuts to the chase and drives home the message.

I know you have featured **GCCN** members before, Tony Wolf in Season 3 and now Tony and Darren McCubbin our CEO in Season 4.

I have been trying to add more inviting and engaging material to the web site rather than pages of ever-increasing hyperlinks. We all know that videos are far more engaging. I believe your YouTube Season 4 is perfect. I am seeking your permission to use and would like to negotiate a licencing agreement to utilise Season 4 "Good Neighbours" in the Gippsland New Energy portal obviously with full credit and payment of a fee to use as required.

I hope I have not stepped over the line in embedding your YouTube episode featuring Tony and Darren in our Gippsland New Energy portal. See below. Happy to remove if you have any problem. I did read it as free-resources but if that was a miss interpretation I stand corrected. <https://thenewjoneses.com/free-resources>

Love your work

Regards

**Carolyn Crossley**

*Chair*

Gippsland Climate Change Network (**GCCN**)

Email: [chair@gccn.org.au](mailto:chair@gccn.org.au) Mobile: 0409 828 226

Facebook: [@GCCNVic](https://www.facebook.com/GCCNVic)

Website: [gccn.org.au](http://gccn.org.au) & [gippslandnewenergy.com.au](http://gippslandnewenergy.com.au)

GunaikurnailBunurongBidwellNgarigo-MonerolCountry



Re: The New Joneses ep 21 use enquiry

😊 ↩ ⏪ ⏩



© Kate Baldry <projects@gecko.org.au>

Saturday, 26 October 2024 at 1:46 pm

To: © Tamara DiMattina

Hi again Tamara, thrilled that the New Joneses has crossed paths with me again, someone has recommended an episode again from a fresh avenue so you are obviously doing great work and it's getting out there.

Hoping to show episode 2, season 4 at an upcoming volunteer run community event we have once a month. Tony Wolfe is set to join us to speak about offshore wind.

Wondering if it would be possible to have permission to show/use that episode too?! We loved sharing season 2.

With many thanks,  
Kindest regards,  
Kate



Welcome to Issue 311!

### Worthy Five: Tamara DiMattina



Five recommendations by [The New Joneses](#) founder and planet helper, Tamara DiMattina.

#### An Instagram account worth following:

[Jane Gilmore](#) reminds us words *mean* something. Jane fixes headlines to say what really happened, rather than media coverage that often blame victims or excuse away violence. This helps us understand how bad headlines can invade our subconscious, reinforcing social myths and preconceptions that impede the better world we know is possible.

#### A word worth knowing:

Biophilia – from the Greek *philia* meaning 'love of' and *bio* meaning 'life': a love of life or living things. In other words, we love nature, because we are nature; not separate from it. So let's look after it, people!

#### A book worth reading:

Disinformation and bad faith actors are purposely spreading lies to confuse everyone. Read [Facts and Other Lies](#) by Ed Coper to better understand disinformation, how to recognise it, how to counteract it.

#### An activity worth doing:

There are many 'breathwork' videos on Youtube but my favourites are from [Breathwork with David](#). Sit somewhere comfy, ideally with the morning sun streaming on your face and just... breathe. It's an incredible daily reset. For the brave, follow it up with a cold shower.

#### A video worth watching:

I love how [this clip](#) shows how a goofy, dancing, shirtless guy at a festival goes from lone nut to leading a crowd. Starting a movement begins with a bunch of brave followers.

ON MY MIND

## Second-hand clothes and renewables



It's hard to cost-of-living. Just too real. With prices skyrocketing, how can we all get better at managing our finances?

In 2010, I created *Buy Nothing New Month* after a life-changing trip to Antarctica, driven by a desire to protect our planet. But my journey with second hand started much earlier, in 1992, when I wore a linen tunic in London, unable to afford new clothes for work. What began as a necessity turned out to be a savvy financial move.

Now, buying second hand isn't just about sustainability – it's a smart way to save. *Buy Nothing New Month* in October is all about reducing waste,

rehabing our relationships with stuff and asking what we already own. It encourages thoughtful purchases that keep more money in our pockets.

Before making any purchase, I always ask, "Do I really need this? Can I get it another way?" For example, instead of splurging on pricey dog treats (around \$12 a pop), why not grab some loose carrots? My dogs love them, I save money and there's less plastic waste. Win-win!

But let's talk about one of the biggest stressors for many of us: energy bills.

You know who's not stressing over power bills? Sophia MacRae. Despite being on a low income, Sophia built an energy-efficient home that actually

## can ease the financial stress

makes her money. (You can watch Sophia's inspiring story in *The New Joneses* sustainability series.)

By ditching gas and going all-electric with heat pumps, reverse-cycle air-conditioning, proper insulation and a north-facing orientation, Sophia lives in a comfortable, affordable and eco-friendly home.

With renewables now the cheapest and healthiest energy option, Sophia's story shows how we can cut down on energy bills and reduce financial stress. Australia is already 40% powered by renewable energy, and the transition is gaining momentum.

Investing in renewables isn't just good for the planet; it's a smart way to cut costs.

To get involved in the renewable revolution, start small: switch your energy provider, bank and super fund to ones that invest in renewables. When we all take small steps, they add up to something big.

To see how renewable energy is powering communities, revitalising our regions and helping with the cost of living, check out season four of *The New Joneses* launching in October at [thenewjoneses.com](http://thenewjoneses.com).

**Tamara DiMattina, founder of *Buy Nothing New Month* and *The New Joneses* digital series.**



<https://www.indianlink.com.au/inspiring-a-greener-future-tamara-dimattina/>

Sanjana Janardhan - June 21, 2024

## Inspiring a greener future: Tamara DiMattina

Ananda: Dance of Joy – CHRISTOPHER GURUSAMY

The creator of *Buy Nothing New Month* and *The New Joneses*, Tamara DiMattina was inspired by a trip to India to do her bit for the planet.



### The New Joneses tips for home-based action:

- Shop second-hand, only buy what you need
- Take a look into your banks, superannuation, and energy companies to see if they invest in fossil fuels or renewable energy
- Investigate the insulation of your home to combat higher energy bills
- Make the switch from gas to induction cooking
- Investing in roof-top solar

Tamara DiMattina urges everyone to "Get informed, get active and get angry. This is the beautiful planet we live on, it's everyone's role to step up and do whatever they can."

## Talking Renewables on The Design Files (Australia's most popular design blog)

The Design Files  
9th of August 2024

Meet The Melbourne Sustainability Advocate Who Only Shops Second Hand

thedesignfiles • Following

nna, 1 h  
fab effort, what an idol!  
Reply

mandzeumerl\_create talk 2h  
Brilliant listen. Thank you x  
Reply

luliebatist 3h  
Loved this episode! Great motivation for buying good quality second hand everything where possible. I'm off to check out who my super is with, thank you both x  
Reply

sim\_knepp 3h  
so committed, go Tamara! ❤️  
Laid by [lucy\\_feagins](#) and others  
4 hours ago

**Tamara DiMattina** (She/Her) • You  
Climate Change Communication; Fairfax call Tamara 'PR for the Planet'. found...  
56m • Edited •

Thank you [Lucy Feagins](#) and your super team at The Design Files for the great chat on your podcast about all things sustainable living, renewable energy revitalising the regions and thoughtful consumption.

**Meet The Sustainability Advocate Who Only Shops Second Hand**  
[thedesignfiles.net](http://thedesignfiles.net)



● For tips and videos on saving cash and the planet, visit [thenewjoneses.com](http://thenewjoneses.com)

Turn over for our **MONEY SAVING TIPS** >

Take a Break AUGUST 21

**Super savers**

## 'I'VE BOUGHT NOTHING NEW FOR 20 YEARS!

Tamara has saved hundreds of thousands of pounds by adopting a zero-waste lifestyle...

**HOW I SAVE... TECH LESSONS MADE ME SCAM SAVVY**

She's been so busy that she hasn't had time to buy anything new for 20 years. She's a professional and a mother of two, and she's managed to save thousands of pounds by adopting a zero-waste lifestyle. She's also a tech expert and has helped many people avoid scams.

**Share, Swap, Re-use**

By [The New Joneses](#)

# URBAN LIST

MELBOURNE ▾

FEATURES BEST OF MELBOURNE THINGS TO DO  
**Share, Swap, Re-use**

Splurged on that must-have outfit, only to have it gather dust in our closet for fear of being caught outfit-repeating (gasp) on social media after the event? Guilty. DiMattina founded Buy Nothing New Month to shake free of this outdated mindset, encouraging consumers to find ways to let that expensive fit dazzle in its second life. Throw it up on Depop or Facebook Marketplace to make some extra dollars, organise a mini-swap meet with your pals or why not pick up a new hobby and learn to sew—this will give you freedom to shake up that one outfit and create something even more fabulous and unique. Thrifting extends the life of clothing, which means less waste in landfill—a win. Those passionate about the environment will also be eager to know that with Momentum Energy, you can add GreenPower to your electricity plan. GreenPower is a government program where your electricity company buys accredited renewable electricity on your behalf, meaning that your money goes towards accredited renewable electricity projects across the country.

If you want to make an easy, meaningful change, look at [Momentum Energy](#). They're owned by Hydro Tasmania, Australia's largest generator of renewable energy—so when you're supporting Momentum Energy, you're also supporting Hydro Tasmania.

For more tips on saving your hard earned cash and the planet, check out [The New Joneses](#) new series out this October.

*Editor's note: this article was produced in partnership with [Momentum Energy](#). Thank you for supporting the partners who make Urban List possible. To read our editorial policy, [click here](#).*

## GETTING TO THE WO/MAN ON THE STREETS:

Congratulations 🎉! Tam tam you work so effin hard for everyone and everything on our planet! It's working too! I walked out of abbotsford iga tonight and a man in high night high white high night white vizeralls became highly vizibly animated when he saw me. High viz man and I have become friendly in our community these last many months due to me livin here and him workin here... in the night times. He's kindly and gently guided far too many pizza delivery people in to my laneway, in spite of closures, holes and diversions in the roads each night.

So of course I'd already managed to mention that I was in a super cool heavy metal band and of course on a previous occasion he'd insisted on getting my signature on a piece of paper ripped from a note book but tonight wasn't about that.

"I saw you on the telly!" He says to me and two high viz ladeez also on the road gang "on channel 44" he says.

"I didn't have your phone number to tell you (he wants my phone number) but you were doing this sustainability show interviewing that woman" everyone nods knowing the woman he's talking about "I watched and watched and I knew it was you and I'm going to watch more!"

Anyway it took a while to work out what the fuck he was talking about but now it's all clicked!!

Go community tv channel 44!



**Matt Bray** (He/Him) · 1st  
 Creative Director Comms Declare. Founder Art Disrupt  
 6m · 🌐

**Tamara DiMattina** is an absolute powerhouse when it comes to sharing stories and inspiration to help curb consumption and move towards living in balance with our environment.

Comms Declare members are the best!

**Comms Declare**  
 2,036 followers  
 1h · 🌐

Our August member spotlight is on Tamara DiMattina from THE NEW JONESES. A now 3 season, 30 episode web series where entertainment and sustainability collide. View the star studded series at [thenewjoneses.com](http://thenewjoneses.com)

Go Tamara! ❤️

**Tamara DiMattina**  
 THE NEW JONESES

Member spotlight CommsDeclare

What kind of clients do you work with?  
 What do you need to see more of in the coming space?  
 Knowledge piece of work?  
 What's the biggest challenge you're facing?  
 It's here. It will impact everything you love. Big or small, what can you do?

**Thanks to OUR SUPPORT CREW:**

We created season 4 with support from Boundless, Momentum Energy, Jaramas Foundation, Warringong Fund, Polestar, Documentary Australia Foundation and Screen Australia.