

Wild Things

360 Degree Films

4 YEAR CONTRACT
ALL TIME CAMPAIGN REPORT
16 April 2021- 15 July 2025



Wild Things Resources

The screenshot displays the 'Wild Things Education Resources' page on the cool.org website. The page is structured as follows:

- Header:** 'Wild Things Education Resources' with a sub-header 'This unit's lessons are based on the Wild Things documentary, which helps students explore significant events in the environmental movement's history in Australia. The unit aims to empower students to raise their voices for an environmental cause they are passionate about, inspiring others to adopt a different perspective and bring about real change in society.'
- Unit Overview:**
 - Frontline activism to save the planet:** A section explaining that Wild Things is a documentary that follows a group of new-generation activists as they tackle various environmental issues such as the deforestation of native forests, the use of non-renewable energy sources and climate change.
 - About the film:** A section stating that through the green movement addresses various issues and uses different forms of activism. They are all connected to one common goal - the importance of the environment. These lessons in the movement show change by standing up for their beliefs, even when it means facing physical harm or arrest.
- Lesson Details:**
 - Lesson Summary:** Students explore different methods for communicating environmental messages and how they have been adapted to suit modern activists in the documentary Wild Things. They then work independently in small groups to plan and create a piece of environmental activism and share this with an audience.
 - Learning Intention:** Students will...
 - explore different forms of environmental activism
 - understand how to create their own environmental activism piece
 - Success criteria:** Students can...
 - analyse different forms of activism and create their own activism piece
 - participate in class and group activities and discussion
 - work independently and collaboratively
 - Lesson guides and printables:** Includes Lesson Plan, Student Worksheet, and Teacher Content Info.
 - Outcomes Covered:** Lists Australian Curriculum (AC) codes such as AC9-12-12-01, AC9-12-12-02, AC9-12-12-03, AC9-12-12-04, AC9-12-12-05, AC9-12-12-06, AC9-12-12-07, AC9-12-12-08, AC9-12-12-09, AC9-12-12-10, AC9-12-12-11, AC9-12-12-12, AC9-12-12-13, AC9-12-12-14, AC9-12-12-15, AC9-12-12-16, AC9-12-12-17, AC9-12-12-18, AC9-12-12-19, AC9-12-12-20, AC9-12-12-21, AC9-12-12-22, AC9-12-12-23, AC9-12-12-24, AC9-12-12-25, AC9-12-12-26, AC9-12-12-27, AC9-12-12-28, AC9-12-12-29, AC9-12-12-30, AC9-12-12-31, AC9-12-12-32, AC9-12-12-33, AC9-12-12-34, AC9-12-12-35, AC9-12-12-36, AC9-12-12-37, AC9-12-12-38, AC9-12-12-39, AC9-12-12-40, AC9-12-12-41, AC9-12-12-42, AC9-12-12-43, AC9-12-12-44, AC9-12-12-45, AC9-12-12-46, AC9-12-12-47, AC9-12-12-48, AC9-12-12-49, AC9-12-12-50, AC9-12-12-51, AC9-12-12-52, AC9-12-12-53, AC9-12-12-54, AC9-12-12-55, AC9-12-12-56, AC9-12-12-57, AC9-12-12-58, AC9-12-12-59, AC9-12-12-60, AC9-12-12-61, AC9-12-12-62, AC9-12-12-63, AC9-12-12-64, AC9-12-12-65, AC9-12-12-66, AC9-12-12-67, AC9-12-12-68, AC9-12-12-69, AC9-12-12-70, AC9-12-12-71, AC9-12-12-72, AC9-12-12-73, AC9-12-12-74, AC9-12-12-75, AC9-12-12-76, AC9-12-12-77, AC9-12-12-78, AC9-12-12-79, AC9-12-12-80, AC9-12-12-81, AC9-12-12-82, AC9-12-12-83, AC9-12-12-84, AC9-12-12-85, AC9-12-12-86, AC9-12-12-87, AC9-12-12-88, AC9-12-12-89, AC9-12-12-90, AC9-12-12-91, AC9-12-12-92, AC9-12-12-93, AC9-12-12-94, AC9-12-12-95, AC9-12-12-96, AC9-12-12-97, AC9-12-12-98, AC9-12-12-99, AC9-12-12-100.
- Secondary lessons:** A grid of four lesson cards:
 - Lesson: Wild Things - Watching the Film (Secondary Year 9 - 12, English)
 - Lesson: Wild Things - Finding Your Voice (Secondary Year 9 - 12, Humanities and Social Sci...)
 - Lesson: Wild Things - Opposing Values (Secondary Year 9 - 12, English)
 - Lesson: Wild Things - Getting Your Voice Heard (Secondary Year 9 - 12, English)
- Partners:** Acknowledges support from 360 Degree Films and the Gary White Foundation.

Project Summary

Resources launched: 16 April 2021

Number of lessons: 4

Contract expires: 15 April 2025

Landing page: <https://cool.org/wild-things-education-resources>

Educator and student reach and impact

STUDENT IMPACT

78%

of educators report that students' knowledge, confidence and skills improved

75%

of educators report that students changed behaviours and attitudes towards issues

76%

of educators report that students' engagement levels have increased

4 out of 5

educators report that they have



enhanced their knowledge



improved their teaching skills



greater confidence in teaching subject area



greater confidence in embedding Aboriginal and Torres Strait Islander Histories & Cultures

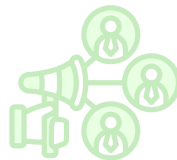
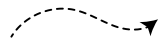


taken action on social and environmental issues

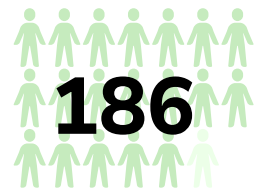
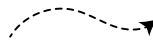
STUDENT MULTIPLIER



an Australian educator downloads a resource



shares with other educators



resulting in 186 students taught

One year period

Resource Performance During Reporting Period

1,866



DOWNLOADS

Your resources have been downloaded 1,866 times by Australian educators during the reporting period.

455



UNIQUE EDUCATORS

Your resources have been downloaded by 455 individual Australian educators during the reporting period.

63,246



STUDENT REACH*

Your resources have reached 63,246 Australian students during the reporting period.

*see student multiplier on previous page

310



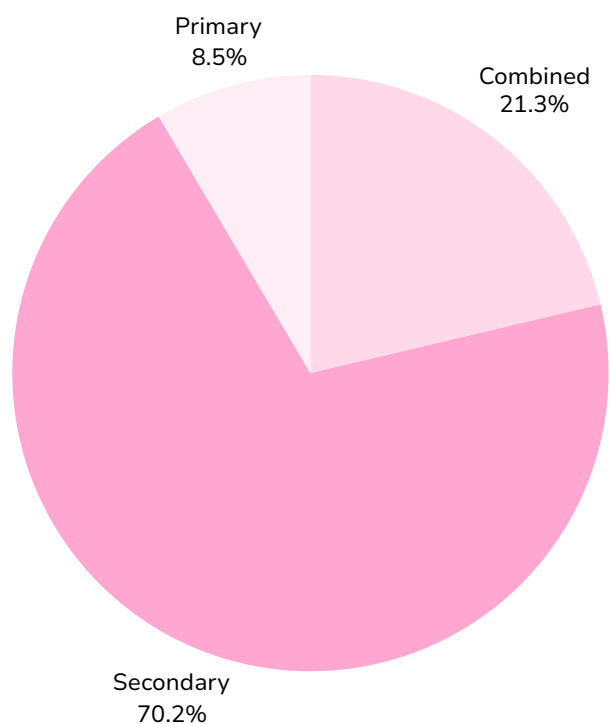
SCHOOLS REPRESENTED

Your resources have been taught in 310 Australian schools during the reporting period.

Resource Downloads During Reporting Period

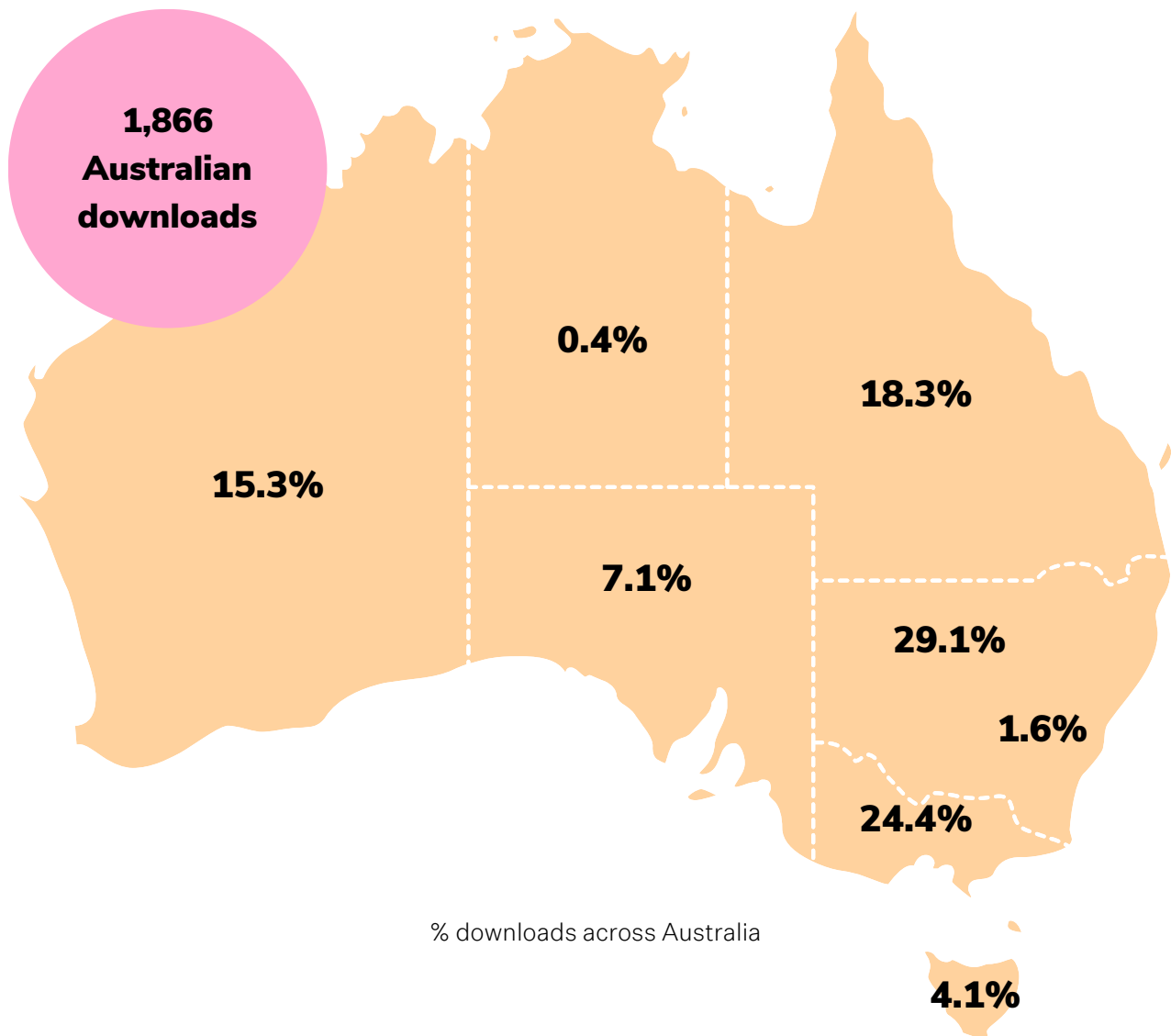
Lesson name	Downloads Australia	Downloads Global
Watching the Film	725	781
Finding Your Voice	452	487
Getting Your Voice Heard	377	423
Opposing Voices	312	343
Total	1,866	2,034

ACTIVE USERS BY SCHOOL TYPE

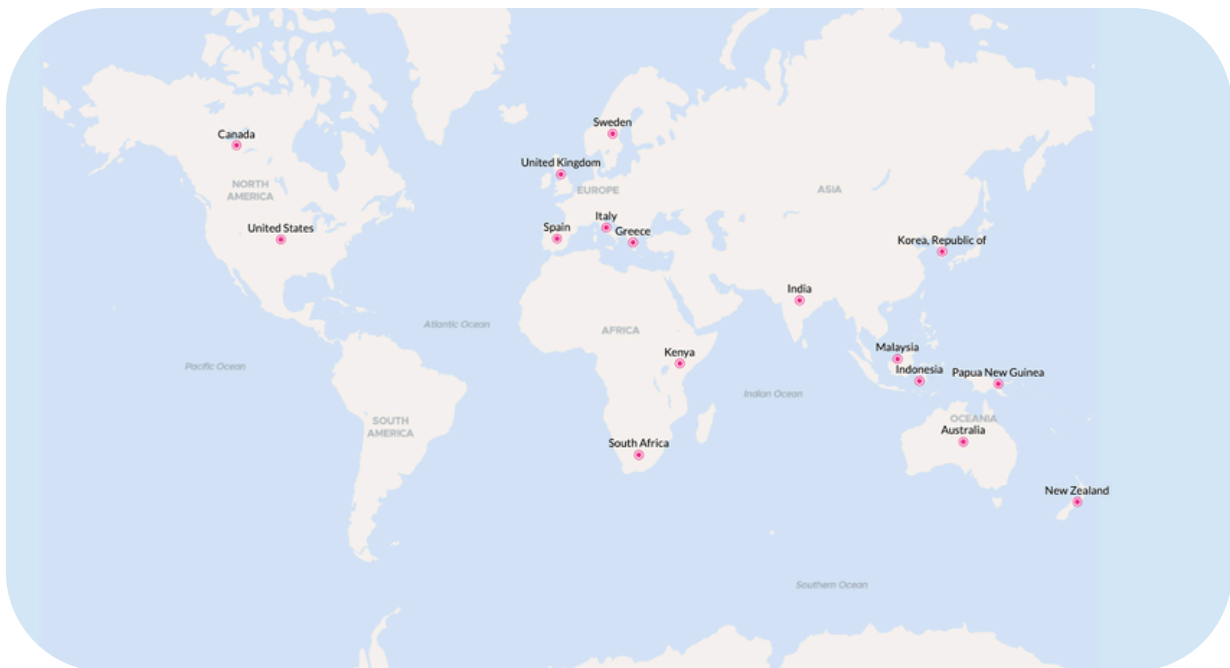


All Time Project Reach

Your lessons were downloaded 2,034 times globally by 485 educators in 4 years, reaching 63,246 students!



Project Geographic Reach



Glossary

Having trouble telling your resources from your reach? This handy little glossary will help you out with the terms you've come across in the report.

Resource: Any lesson plan, activity, worksheet, factsheet, or toolkit on the Cool.org website.

Download: A download of a;

- lesson plan or
- activity, or
- worksheet, or
- factsheet, or
- toolkit within the group of project resources.

Shared: The resource is saved to a shared drive or sent digitally to a colleague. Some educators also share the 'old-fashioned' way and print resources for colleagues!

Units: A group of resources from within the same subject or year level.

Views: The number of pageviews of the project's lesson webpages.

Educator: Includes Primary and Secondary teachers as well as Early Learning educators.

Unique Educator: A unique educator is one individual who has visited Cool.org, regardless of how many times within the reporting period. They are represented in this data point once.

Unique Educator Download: A unique educator is one individual who has downloaded from Cool.org, regardless of how many times within the reporting period. They are represented in this data point once.

Landing page: A page on the Cool site where all of the units within a project or for a partner are collected.

Taught: Taught any part of a Cool.org lesson (ideas or verbatim).

Your Contacts



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Thank you for your support!



We acknowledge the Traditional Custodians of the unceded land and waterways on which we work, and pay respects to Elders past and present.

