



MEDIA RELEASE

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RFDS South Eastern Section and Filmmaker Jason King unite to shine a light on mental health in the bush

The Royal Flying Doctor Service (South Eastern Section) and Broken Hill filmmaker Jason King are proud to announce a powerful new partnership in support of the upcoming impact documentary: *The Jordan Liberty Project*.

The film, currently in development, was created by Jason King in honour of his daughter Jordan, who tragically died by suicide in 2023 at the age of 18, and aims to spark a national conversation about youth mental health, suicide prevention, and resilience in remote communities.

Set across the vast and rugged landscape of Far West NSW, through sharing Jordan's story and Jason's healing journey, the documentary will explore the lived experiences of families and communities navigating mental health challenges in some of Australia's most isolated communities.

"This film is my way of turning every parent's worst nightmare into something positive by honouring Jordan's life and helping others who may be struggling in silence," said Jason King.

"The strong community support for the project has been overwhelming. Partnering with the RFDS at this early stage means we can ensure the film is not only powerful, but also safe, ethical, and grounded in real-world support for those who need it most."

As the first official 'Impact Partner', RFDSSE will provide clinical guidance, trauma-informed oversight, and community engagement support throughout the development of the documentary. The RFDSSE will also help amplify the film's message through screenings and local events across its service footprint.

"Mental health in the bush is one of the most pressing challenges we face," said Vanessa Latham, Senior Mental Health Manager.

"By working with Jason and other local stakeholders such as Lifeline and young community members with lived experience, this partnership allows us to support a deeply personal and courageous story that will resonate with so many, while also promoting awareness, connection, and access to care."

With suicide rates in very remote areas more than double those in major cities, and with young people and Aboriginal and Torres Strait Islander communities particularly at risk, both Jason King and the RFDS believe this project is a vital step toward healing and hope.

For more information on the project visit www.jordanliberty.org.

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About the Royal Flying Doctor Service

The Royal Flying Doctor Service (RFDS) is a not-for-profit charity which provides 24/7 essential lifesaving, emergency and primary healthcare to regional, rural and remote NSW communities.

For 97 years, the RFDS has taken the finest care to the furthest corner. We provide lifesaving outback emergency aeromedical retrievals and hospital transfers, as well as providing over 355,000 occasions of care over the last five years through on-the-ground GP and nurse appointments, dental care, mental health care, alcohol and other drug counselling, vaccinations, chronic disease management and telehealth.

The RFDS has proudly been named Australia's most reputable charity 13 times by Reprtrak. [Most Reputable Charity | Royal Flying Doctor Service](#)

About Jason King

Jason King is an award-winning regional filmmaker based in Far West NSW. He works closely with local communities, First Nations storytellers, and people with disabilities, and is a trusted collaborator on diverse regional productions. In 2023, Jason's 18-year-old daughter Jordan died by suicide, an unimaginable loss that set him on a personal and creative healing journey. Now in development, *Jordan Liberty* is his most important work: a feature documentary that explores youth mental health, grief, and healing across the Australian outback. Through this film, Jason hopes to honour Jordan's memory and help inspire change.

Short Synopsis 'Jordan Liberty'

When filmmaker Jason King lost his 18-year-old daughter, Jordan, to suicide in 2023, his world shattered. Searching for answers, he embarks on a deeply personal healing journey across the Australian outback, retracing Jordan's life, confronting the struggles that led to her death, and exploring the power of kindness, connection, and presence in a world that too often pulls us apart. Blending raw personal storytelling, archival footage, and expert insights, *Jordan Liberty* isn't just a film about grief, it's about finding light in the darkness. It tackles urgent conversations around youth mental health, generational trauma, regional isolation, and social disconnection, while offering a hopeful path forward.